



December 15, 2009

To: The existing clients of The Good Web

This email comes with sincere wishes for a safe and joyous holiday season and best of wishes for the New Year - 2010! I'm going to start my countdown now if nobody minds.

Along with the New Year, The Good Web has a new look and an updated web site. I was finally able to put some effort into my own web offering (and I didn't disappoint myself). I'm very happy with the result and I hope you like it too → [The Good Web](http://www.thegoodweb.net)

Additionally, The Good Web has been doing some real, honest-to-goodness business planning and has determined that the ideal client for The Good Web is small business owners.

This message is to inform you of The Good Web's Referral Incentive plan offering as follows:

Starting now until the end of January 2010, if you refer a new client to The Good Web that results in a contract (and a paying customer), The Good Web will write a check for \$50.00 made out to you. **50 bucks!** That's a FULL tank of gas, or a dinner out for 2, or an hour massage, or a night out at the movie theatre (with popcorn and soda), or whatever else you can think of... Its (practically) free money!

Thank you and warm regards,

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